Subject Code—0321

M.B.A. EXAMINATION

(Fourth Semester) (Batch 2018 Onwards for Lateral Entry) ORGANIZATIONAL CHANGE AND INTERVENTION STRATEGIES (Common with P.G. Diploma in Human Resource Management) OBH-413

Time : 3 *Hours*

Maximum Marks : 70

- **Note** : Attempt *Five* questions in all by attempt *one* question from each Unit. Q. No. **1** is compulsory.
- 1. Write short notes on the following :
 - (a) Sensitivity training
 - (b) MBO

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- (c) Cross Functional Teams
- (d) Ethical Culture
- (e) Beliefs in OD
- (f) Corporate Culture
- (g) Change Agents. $2 \times 7 = 14$

Unit I

- Distinguish between organisational change and management change. Explain the steps of organisational change. 14
- Discuss in detail the managerial approaches for implementaing changes.
 14

Unit II

- 4. What is change management ? Explain the factors responsible for change management in present environment. 14
- Write a detailed note on organisational diagnosis.
 14

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Unit III

- 6. What do you mean by organisational development ? Discuss in detail the OD interventions.
 14
- Explain OD skills, values and assumptions in detail.
 14

Unit IV

- 8. What is Organisational Culture ? How does a strong culture affect organisational efforts to improve diversity ?
 14
- Write a detailed note on emerging trends in organisational culture.
 14

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