

Roll No. ....

Exam Code : J-19

Subject Code—0932

**P. G. Diploma in Production and  
Operations Management EXAMINATION**

(For Batch 2018 Onwards)

SUPPLY CHAIN MANAGEMENT

PGDPOM-102

*Time : 3 Hours*

*Maximum Marks : 70*

**Note :** Attempt *Five* questions in all, selecting *one* question from each Unit. Q. No. **1** is compulsory. All questions carry equal marks.

**1.** Explain the following :

- (a) Reverse logistics
- (b) Outsourcing
- (c) Place Utility
- (d) Trend

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- (e) Reorder level
- (f) Work-in-process inventory
- (g) Buffer Inventory.

### **Unit I**

- 2. Define supply chain. What is supply chain network ?
- 3. What is supply chain management ? Discuss the activities of supply chain management.

### **Unit II**

- 4. What is Demand Forecasting ? Explain the forecasting process.
- 5. Define Inventory. Explain the types of inventory.

### **Unit III**

- 6. What is meant by logistics ? Give a detailed account of logistics tasks.

- 7. What are channels of distribution ? Explain the types of distribution alternatives.

### **Unit IV**

- 8. What are supply chain performance drivers ?
- 9. Explain the inter-relation between the enablers of supply chain improvement systems and values of supply chain.